

MANLUKU YOUTH DEVELOPMENT INITIATIVES - TANZANIA (Mydia-tz)



ORGANIZATION PROFILE UPDATED, DECEMBER 2022



BACKGROUND

ABOUT MANLUKU YOUTH DEVELOPMENT INITIATIVES TANZANIA (MYDIA-TZ)

Mydia-Tz <https://mydia-tz.or.tz> is a non-for-profit Non-Governmental Organization registered under Tanzania NGOs act of 2002, with the registration number ooNGO/R/1004 aiming at providing opportunities that empowers young people to create positive change through Education, Livelihoods and Health in Tanzania. Our main goal is enhancing and promoting good living standards to youth. It started in 2013, (Previously MANLUKU Entertainment).

Mydia-Tz is currently working in Tanzania mainland, with its headquarters at Kasulu district of Kigoma region - Tanzania, on youth's matters related to Promoting quality & inclusive education, civic education, Livelihoods & Agriculture and Health (WASH, Sexual & Reproductive Health and rights).

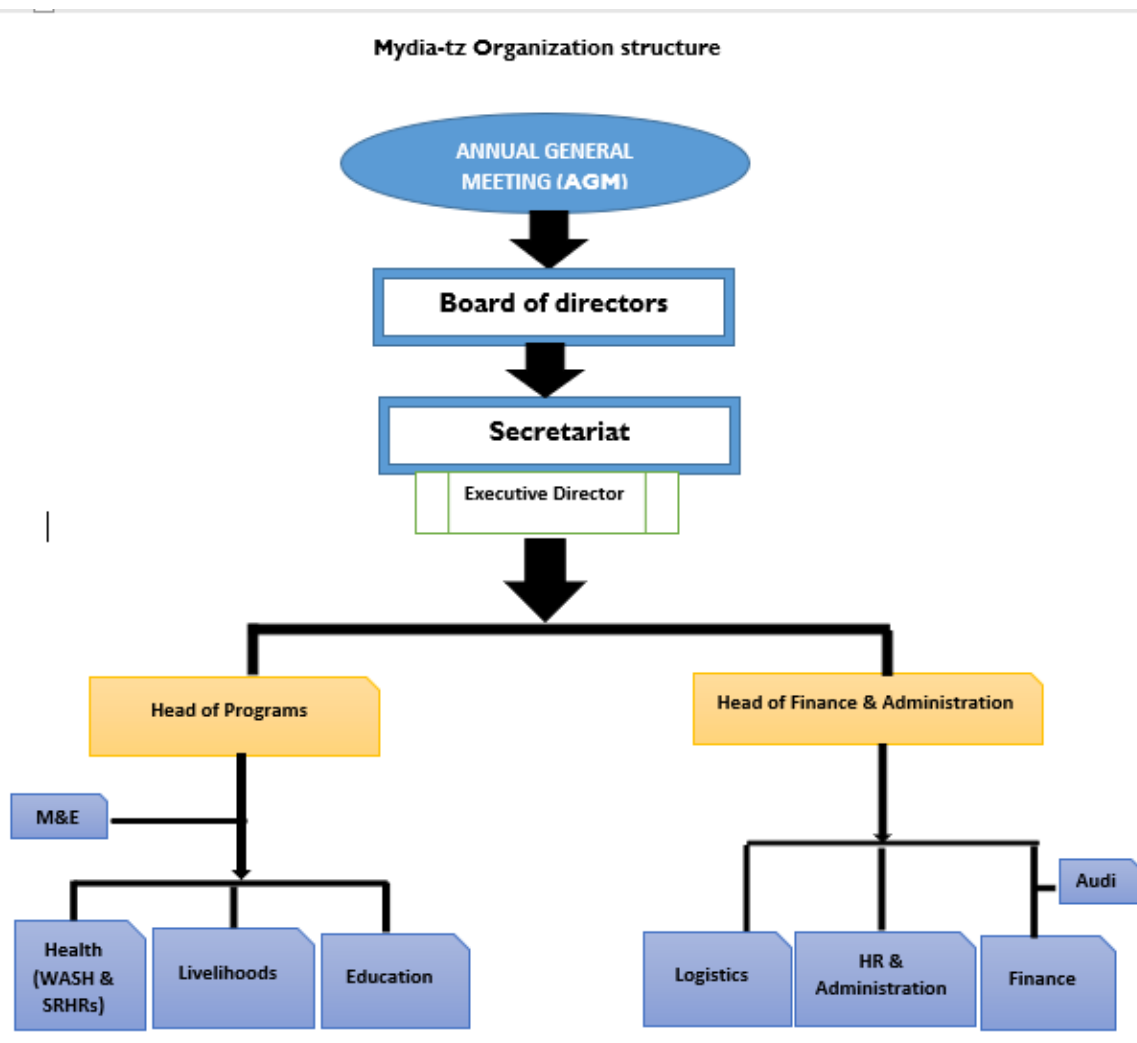
Our vision: Mydia-Tz's vision is to be a center for sustainable social-economic development for youth.

Our mission: Bringing together initiatives to enhance youth through promotion of education, health and Livelihoods for sustainable development, and ensure that the voice of a young person is heard across decision-making platforms.

Core values

Respect, integrity, good governance and transparency

Organization structure



Partners, Donors and Networks

1. Anike Foundation Inc. USA
2. Engineers Without Borders, USA
3. Cambridge Development Initiatives (CDI), UK
4. Coaches across Continent (CAC)
5. GAIA Initiatives, USA
6. World Hepatitis Alliance (WHA)
7. Tanzania Education Network/Mtandao wa Elimu Tanzania (TEN/MET)
8. Tanzania Water and Sanitation Network (TAWASANET)
9. The U.S. President's Emergency Plan for AIDS Relief (PEPFAR), Tanzania
10. Tigo
11. Kibo Trading and Services Company
12. Monsanto Tanzania Ltd
13. Coca-Cola Company Ltd



ACTIVITIES

Mydia-Tz is doing projects in three aspects of Education, Livelihoods and Health

1. Education

Promoting quality & inclusive education to children and youth at their respective primary and secondary schools.

The approach used under this sector is by strengthening existing systems to attract children and youth attend schools, by promoting good learning & inclusive environments for both children with and without disabilities. On the other hand, the organization provide trainings and workshops on civic education and life skills.

2. Livelihoods

a) Consultancy on good farming practices and capacity building on income generating activities and poverty alleviation to youth.

The organization under this sector provides knowledge to the youth on good farming practices, adding value on the agricultural products and acting as an intermediate link between farmers and the market, for sustainability of their projects and income generation

b) Entrepreneurship, vocational trainings and other Income Generating activities

3. Health (WASH, SRHRs and Nutrition)

a) The organization facilitates sanitation and hygiene promotion.

It provides some facilities and education to the youth concerning sanitation and hygiene to eradicate diseases eruption and transmission. Efforts are put to ensure the environment is generally clean.

The organization responds on Water, Sanitation and Hygiene challenges facing the community in order to improve the situation, i.e. to end the national water, sanitation and hygiene crisis by improving water systems and making sanitation facilities like toilets as well as promoting basic hygiene practices in the communities.

b) However, Mydia-Tz provides Sexual Reproductive Health and Rights (SRHRs) to adolescent youth in and out of schools. The organization also does "social behavior change communication" projects focusing on HIV/AIDS, Malaria and Family Planning.

c) The organization implements projects to reduce Malnutrition to both children and youth, through advocating proper use of balanced diet. In schools especially, the organization promotes and facilitate school gardens (supplementary feeding).

d) Awareness on both Epidemic and Pandemic diseases

Note: Most of the projects that needs communication and sensitization to the community are implemented through organized sports Bonanza (Sports, Games and Cultural heritage), a successful platform to bring youth and the community at large together.

PAST ARCHIEVEMENTS

The organization has, in the past nine yaers implemented projects on;

1. Enhancing and Promoting tarented youth through "Muyama sports Bonanza", 2013. Funded by Tigo Tanzania.
 - 3 young footballers from Muyama joined "Kigoma Mashujaa FC"
 - 2 young footballers from Muyama joined "Alliance Acadermy" in Mwanza.



2. Human rihts advocacy to PWDs, at kabanga ward, 2014. Partned with the Kasulu and Buhigwe districts.
 - Two radio/media advocacy on PWDs (especially People living with Albinism) rights done
 - Five general meetings with different stakeholders done at Kabanga ward
 - One training involving cultural leaders, religious and local government/community leaders done (50 people trained) on PWDs' rights.
3. Promoting good farming practices, to Bhigwe small holder farmers, 2015. Funded by Monsanto Tanzania and Zambia.
 - ✓ Buhigwe;s small holder famers' production increased by 20% in the following yaer, as a result of the god farming knowledge obtained from the project.
 - 10 graoups of small holder famrners formulated
 - 100 small holder famers/group members trained on good farming practices
 - 10 school demo farms established and maintained
 - 200kg of maize seeds provided to 10 groups of small holder famers.



4. Promoting testing and HIV prevention for youth of Kasulu, through "Kasulu Sports Bonanza", 2016 in collaboration with Kasulu District Football Association (KaDFA). Funded by Cocacola Tanzania.
 - ✓ The project reached more than 25,000 youth of Kasulu and outside Kigoma region through an organized sports Bonanza and Media advocacy/radio Kwizera.
 - 250 youth voluntarily tested for HIV
 - 100 youth trained as peer educators for HIV prevention measres



5. Promoting Quality Education to Kasulu schools, through SWASH program, 2018/2019, implemented by Mydia-tz internal funding.

- 12,000 students reached



6. Empowering youth through livelihoods project, 2019 internally funded by Mydia-tz
 - 50 young (25 young single parent mothers) trained on enterprenuership



6. Upgrading the gravity water system at Biharu ward, from April 2020 to date, funded by Engineers without Borders-USA, Greater Austin Chapter
- The project is on-going, expecting to reach more than 29,000 individuals through access to clear, safe and affordable water supply.



7. CVOD-19 response project for Biharu ward, funded by Engineers without Borders-USA, Greater Austin Chapter, from April to December 2021, reaching more than 12,000 beneficiaries.



8. Gender and SRHRs programming through sports, funded by Coaches Across Continent (CAC), from June to December 2021. The program trained 50 students and five teachers/coaches.



9. Hygiene promotion training at Vingunguti Dar es Salaam, funded by Cambridge Development Initiatives (CDI), June – September 2021. 50 local water board and government officials trained.



10. MHM Training and sanitary pads distribution for girls with disabilities, at Kabanga, August 2022, supported by a private Donor.



11. SRHRs Tupange masiha project, November 2022 to April 2023 (On-going project).

- 30 adolescent youth trained as ToTs
- 300 youth reached through organized SRHRs & Family Planning trainings
- 2500 youth expected to be reached through media programs on Family Planning



CHALLENGES

Most of the marginalized youth have not yet been reached. The need is very high compared to the resources of the organization. Fundraising is still a challenge for our operations.



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