

MANLUKU ENTERTAINMENT



Promoting testing and HVI prevention for youth of Kasulu, through
"Kasulu Sports Bonanza"

END OF PROJECT REPORT, OCTOBER 2016

For the period 23rd June to September 20th 2016

In proud Sponsorship of Coca-Cola Tanzania



This report summarizes achievements, challenges and the way forward for the MANLUKU ENTERTAINMENT's activities covering the period June – September 2016.

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INTRODUCTION

Background

50% of the world's population is under 25. Young people are most affected by extreme poverty, lack of employment and poor health.

Tanzania is already the 10th largest youth population. It is estimated that, more than half the population in Tanzania are aged 19 and under. As per 2019 national HIV/AIDS statistics, 1.7 million people were living with HIV, there were 24,000 deaths related to AIDs, and 4.8% adult HIV prevalence being people aged 15-49

While most of the youth cannot attend different trainings, the challenge might have been a good platform to gather them together. Using sports is a good platform to bring different youth together for addressing different Life skills and other related cross cutting issues.

MANLUKU Entertainment CHAPTER

MAN LUKU ENTERTAINMENT is a community-based organization aiming at Enhancing and Promoting youth through Sports, Games and Cultural heritage in KIGOMA region. MANLUKU Entertainment believes that, one day the youth from Kigoma and Tanzania as whole will all with talents have been exposed to their respective environments and hence will have created employment opportunities that are the great challenges to many youths.

1.1.1 Justification/ Rationality

It is simply very easy reaching a large number of youth through sports and other related games. Because of the growing sports and games as talents, and recreation as well, the country and other partners need to ensure that sports are highly growing. However, HIV/AIDS prevalence among youth is very high. As we know, youth travels a lot than elders, hence this knowledge of HIV/AIDS to them could not wait, it's an important skill they should know so as to prevent spread and reduce the social-economic impact of HIV/AIDS in the community.

Kasulu district, has the highest HIV/AIDS presence that all other seven districts of Kigoma region.

OUR MISSION

To provide opportunities that empowers young people to create positive change through sports and games.

OUR VISION

To see all youth (in Kigoma–Tanzania)s elf reliance.

I.2 ARCHIEVEMENTS

During the reporting period, Mydia-tz had achieved the following from the project activities:

- The project reached more than 25,000 youth of Kasulu and outside Kigoma region through an organized sport Bonanza and Media advocacy/radio Kwizera
- 250 youth voluntary tested for HIV
- 100 youth trained as peer educators for HIV prevention measures

The project was implemented by Mydia-tz in close collaboration with the Kasulu District Football Association (KADFA), and at the end of the project, KADFA in collaboration with the Kigoma Regional Football Association presented a certificate of recognition for Mydia-tz as a great Sports partner in Kigoma region, Tanzania.





I.3 CHALLENGES

1. Other many more youth of Kigoma region has not yet been reached, and they also require the same project. Due to limited funding, the project could not cover the whole region of Kigoma.
2. Over expectation of many youth and other community members, who thought the project was a continues activity for a long period of times, like some years.

I.4 WAY FORWARD

MANLUKU Entertainment will continue to engage different stakeholders like the Government and Donors to continue with such project in other districts of Kigoma region. However, the organization thinks to integrate other programs like promoting SRHRs, Mental Health and HIV/AIDS through sports into primary and secondary schools to reach more youth through sports.